



STYLER
GENTS SALON & SPA

ELEVATING MEN'S GROOMING

WWW.STYLER.AE

ABOUT US

BRIEF OVERVIEW:

Styler is a distinguished men's salon and spa, rooted in Abu Dhabi, UAE. We began our journey at Khalifa Park with a vision to revolutionize men's grooming across the MENA region. Our commitment to luxury, excellence, and innovative services has led to our expansion with branches in Raha, Rabdan, and Baniyas, all reflecting the same dedication to quality. Our goal is to become a global leader in men's grooming, redefining the industry with unmatched services and style.

Welcome to Styler, where grooming meets excellence.



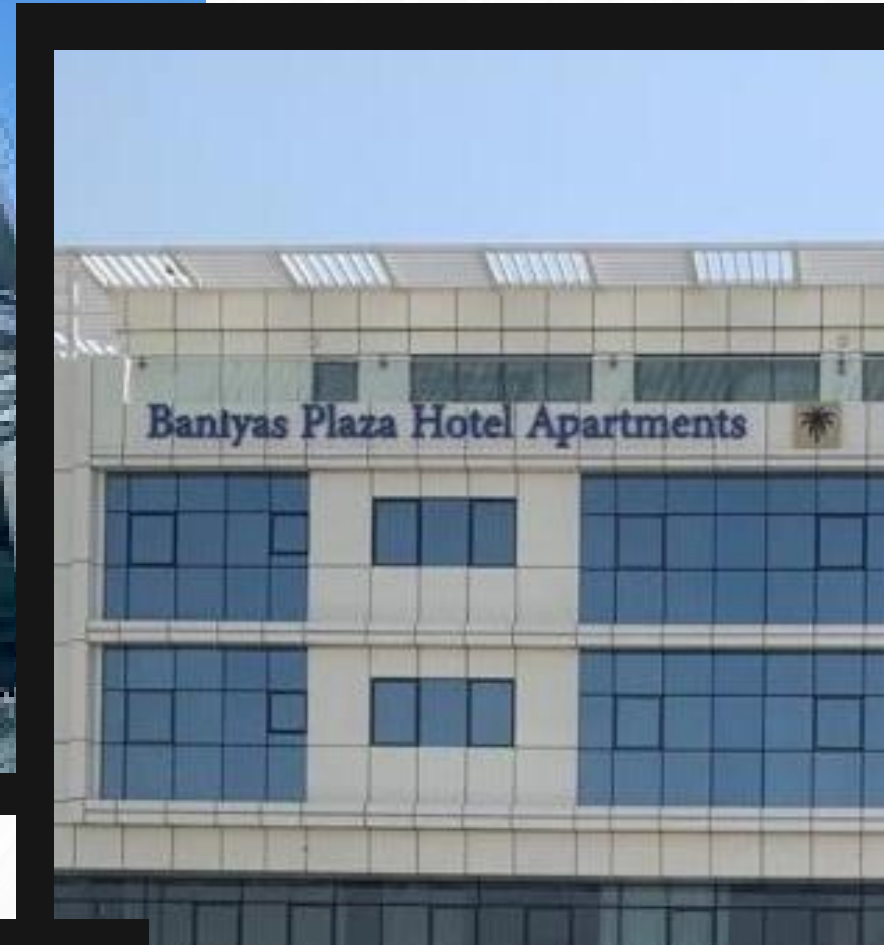
OUR SUCCESS STORY

MILESTONES:

In our relentless pursuit of excellence, Styler has embarked on a remarkable journey of expansion, driven by our commitment to redefine men's grooming experiences. We have achieved significant milestones that have set us on a path towards becoming a household name in the MENA region.

Opening of Branches: We are proud to announce the successful establishment of our branches in key locations:

- Al Muntazah - Main Branch
- Al Raha City
- Rabdan Mall
- Baniyas City

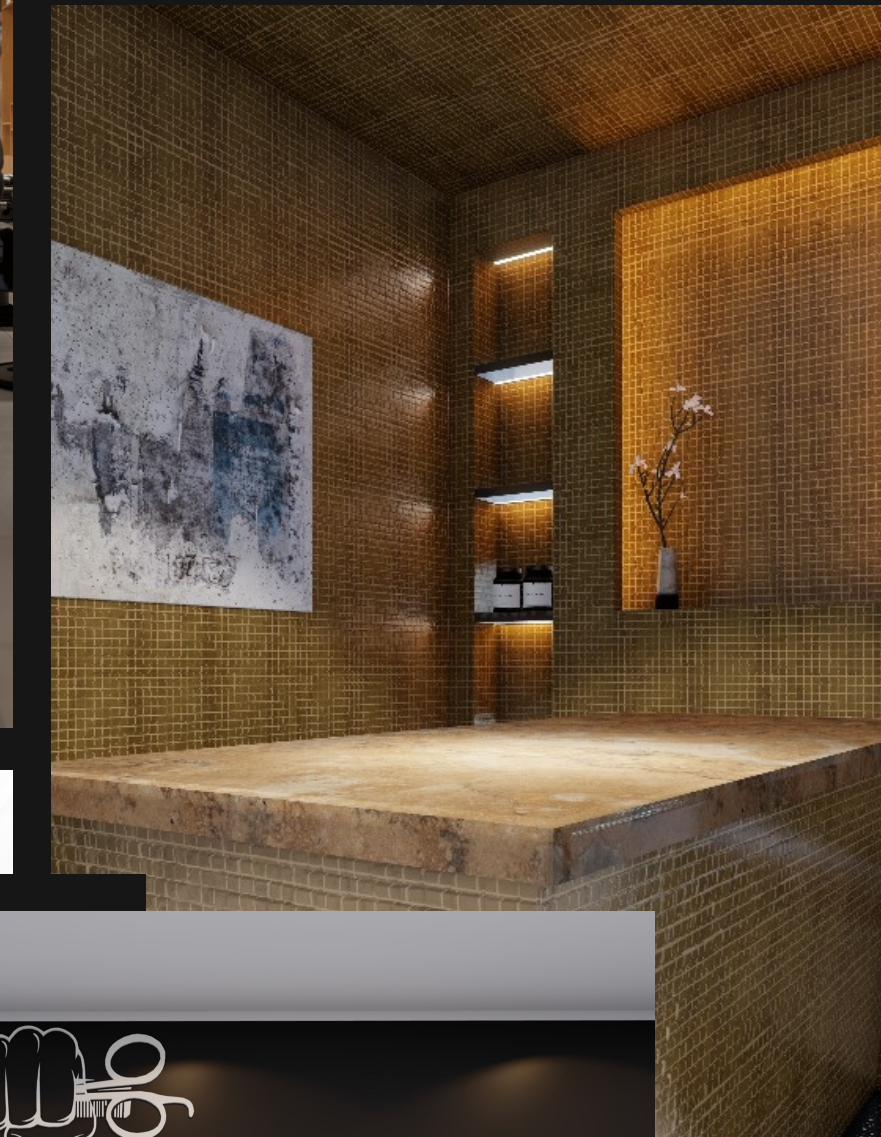


Al Muntazah - Main Branch: Experience luxury grooming at our flagship branch in Al Muntazah, where refinement meets relaxation in every service.

Al Raha City: Located in the heart of Raha, our branch brings the Styler experience closer to our valued clientele, next to Viva, Grandiose, and Aldar Headquarters.

Rabdan City: Nestled in the new mall in Rabdan City, previously known as Between Two Bridges, our Rabdan branch offers mall-quality service amidst the bustling community. Look out for our Moroccan bath experience, adding a touch of indulgence to your grooming routine.

Baniyas City: Discover Styler nestled within the luxurious Baniyas Plaza Hotel apartments, offering a unique blend of grooming services and hospitality akin to a luxury hotel experience. Immerse yourself in the refined ambiance and indulge in our impeccable services, where every detail is crafted to ensure your utmost satisfaction.





Our Commitment: Values and Excellence

At Styler, we are committed to providing unparalleled grooming experiences in Abu Dhabi and beyond. With convenient parking and easy access, our branches are designed to cater to all your grooming needs with the utmost convenience.

Operated by **Conquest Management LLC**, our franchise exemplifies excellence in every aspect, from quality service to customer satisfaction. Join us on our journey as we continue to dominate the men's salon experience, from Abu Dhabi to the MENA region.

Our Values:

- Quality
- Customer Service
- Styler Espresso Coffee
- Teamwork



ACHIEVEMENTS AND GROWTH:

Styler has achieved remarkable growth, including:

- **A substantial increase in our loyal customer base.**
- **Consistent positive feedback and reviews from our satisfied clients.**
- **Recognition as a leader in the men's grooming industry within Abu Dhabi.**
- **Introduction of new services and products to elevate the Styler experience even further.**

OUR SERVICES

Face & Beauty

- Hydrating Facial
- Special Facial (Male only)
- Steam Facial
- Normal Facial

Hair

- Special Combo 6 Services
- Haircut & Style
- Wash and Blow-Dry
- Child Haircut
- Hair Color

Beard

- Beard Shave & Style
- Beard Color
- Beard Trim
- Face Threading

Treatments

- Keratin
- Face Scrub
- Black Mask
- Hair Tonic

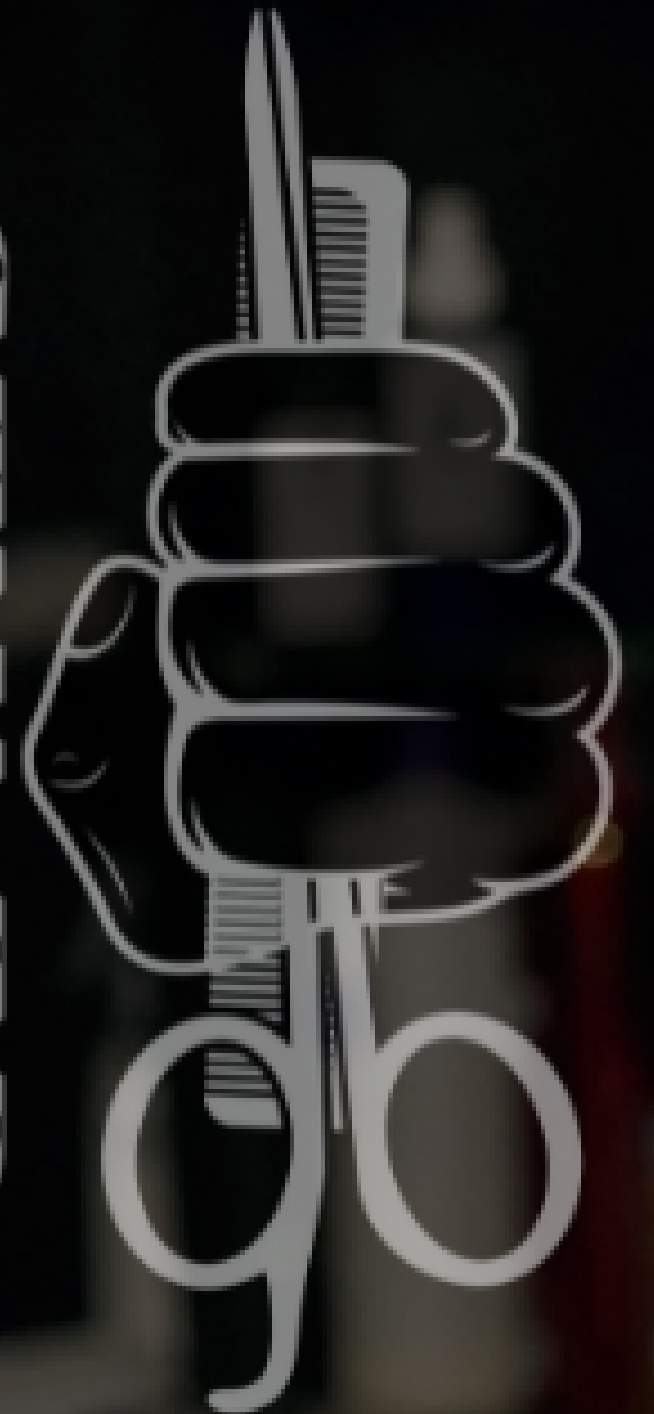
M&P

- Manicure
- Pedicure
- Cut & File Hand
- Hand Massage
- Foot Massage
- Foot Scrub

Wax

- Ear Wax
- Nose Wax
- Face Wax

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In addition to our world-class services, Styler proudly offers a range of premium grooming products from Nashi, available for purchase both online and in our stores. Our selection includes hair treatment, beard care, and facial products to complement your grooming routine.



MISSION AND VISION



Our Mission

At Styler, our mission is clear and unwavering: To provide unparalleled grooming experiences to men, elevating their confidence and style to new heights. We believe that grooming is an art form, and it's our commitment to perfect this art for every gentleman who walks through our doors. We aim to leave a lasting impression, not just on your appearance but on your confidence and self-assuredness.

Our Vision

Our vision propels us forward with ambition and determination: To become the most renowned men's salon and spa brand in the MENA region and worldwide. We envision a world where Styler is synonymous with sophistication, luxury, and excellence in grooming. We see a future where our brand transcends borders and cultures, where men across the globe trust Styler for their grooming needs. We are dedicated to shaping this future with every client we serve and every branch we open.



FUTURE PLANS

Future Goals

- Ambition to expand our brand to more locations regionally and globally.
- Introduce new innovative services and product lines.
- Collaborate with top professionals in the industry.



WHY STYLER?

- Luxurious Ambiance
- Highly Trained Team
- Premium Grooming Products
- Exceptional Client Care
- Trusted Registered Trademark
- Comprehensive Grooming Solutions
- Competitive Pricing
- Top Google Ratings
- Outstanding Fresha Ratings
- Superior Product Quality
- Distinctive Salon Locations



FRANCHISE OPPORTUNITY

At Styler, we are excited to offer franchise opportunities to potential investors who share our vision of redefining men's grooming experiences. As a rapidly growing brand with a commitment to excellence, we invite you to join us in shaping the future of men's grooming.

DOCUMENTS AND INVESTMENT PACKAGES:

- We offer comprehensive franchise documents that outline the terms, responsibilities, and benefits of being a Styler franchisee.
- Investment packages are tailored to suit various budgets and needs, ensuring flexibility for potential investors.



FRANCHISE SYSTEMS

Our Vision:

At Styler, our vision extends beyond just providing exceptional grooming services. We are committed to establishing a strong and thriving franchise regime that empowers entrepreneurs to be part of our success story.

Our Strength:

What sets Styler apart is our well-established trademark and a robust set of operational manuals and systems. Our strength lies in our ability to provide franchisees with the tools, guidance, and support needed to flourish in the grooming industry.

- **Proven Operations:**

Benefit from our time-tested operational procedures that have led to our success.

- **Training and Support:**

Receive comprehensive training and ongoing support to ensure the smooth running of your Styler franchise.

- **Marketing Strategies:**

Access our effective marketing strategies to boost brand recognition and clientele.

- **Exclusive Products:**

Leverage our exclusive Nashi grooming products to enhance your offerings and profits.

- **Established Reputation:**

Capitalize on our strong reputation in the industry, giving your franchise an edge in the market.

GET IN TOUCH

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THANK YOU

